

Yoga Stops Traffick Campaign Volunteer 6-12 hours per week (flexible and can be spread over several days.)

This is a remote role on a voluntary basis.

Yoga Stops Traffick is an international campaign run by UK registered charity Adventure Ashram to raise awareness of and funds for survivors of human trafficking in India. Every year thousands of yoga practitioners from all corners of the globe roll out their mats, from the UK to Iceland to Costa Rica, to stand in solidarity with young survivors. The funds raised from Yoga Stops Traffick help rescue and rehabilitate survivors of human trafficking, sexual and domestic violence, modern-day slavery, and child marriage.



We are seeking 2-3 enthusiastic and committed volunteers to support Yoga Stops Traffick 2023. This is an exciting opportunity to gain experience in delivering a growing global campaign. You will join a small but ambitious team with tons of passion, and you will have a real chance to see the impact of your work!

Main responsibilities of the role:

- Raise awareness of Yoga Stops Traffick through outreach to yoga studios and teachers in the UK and worldwide.
- Assist with research and approaching corporate entities for event sponsorships and partnerships
- Offer social media support, working as a part of a team to develop and deliver a digital strategy for Yoga Stops Traffick 2023 across the campaign's social media channels
- Provide other administrative support as needed (this could include website updates, creating marketing materials, responding to campaign-related enquiries)

Person specification:

We are looking for enthusiastic and committed individuals with an interest in international development to join our small team on a volunteer basis. You've got good communication skills, a flexible work approach and can work independently and remotely.

More than anything, we are looking for a team player who is passionate about making a difference! We would like you to commit to the role until March 2023, with the possibility to extend beyond this.

What we offer in return:

- A supportive team to work alongside

- Training and induction from Adventure Ashram
- The opportunity to gain campaign experience at a small charity
- The knowledge you have made a positive difference to people's lives
- Invitation to Adventure Ashram / Yoga Stops Traffick events

Requirements of role:

- Complete Adventure Ashram training & volunteer induction
- Ideally a commitment of approx. 6-12 hours per week
- Equipment you need: Laptop/PC, Internet Access

To apply for this position, please email your CV and a short covering letter explaining why you would like to support Yoga Stops Traffick in this role (max. 1 side of A4) to siobhan@adventureashram.org.