

Campaign Support Volunteer 6-12 hours per week (flexible and can be spread over several days.)

This is a remote role on a voluntary basis.

Adventure Ashram is a small but mighty charity committed to supporting survivors of human trafficking in India. We work closely with our local grassroots partners, supporting them with funding, project implementation and capacity building and to date have supported thousands of survivors of human trafficking, domestic violence and child marriage.



In November 2021, we launched an exciting new campaign, Karma Curry. Restaurants around the UK and beyond donated £1 from every curry sold to help support young survivors of human trafficking in India! Now in its second year, we plan to grow the campaign's reach, fundraising and impact.

We are seeking an enthusiastic and committed Campaign Support Officer to support the campaign's outreach and communications. This is a fantastic opportunity to join a small but ambitious charity with tons of passion and you will have a real chance to see the impact of your work!

Main responsibilities of the role:

- Raise awareness of Karma Curry 2022 within the UK & internationally.
- Support outreach efforts to restaurants in the UK and abroad by arranging introductory meetings via telephone, online video calls or face to face meetings (where applicable).
- Support the campaign's administration and provide marketing support as required.
- Support the distribution of marketing materials & press releases.
- Monitor the campaign inbox and respond to enquiries relating to Karma Curry in a timely and professional manner.

Person specification:

We are looking for a personable and enthusiastic person with an interest in international development to join our small team on a volunteer basis. You have a flexible approach, lots of passion for our cause and are a team player.

You've got good communication skills, an eye for detail and you are able to work independently and remotely. You are confident and enjoy meeting and collaborating with new people. Ideally, we would like you to join us for an immediate start until November 2022.

What we offer in return:

- A supportive team to work alongside

- Training and induction from Adventure Ashram
- The opportunity to gain campaign experience at a small charity
- The knowledge you have made a positive difference to people's lives
- Invitation to our flagship campaign event: Karma Curry Night, 12 Nov 2022

Requirements of role:

- Complete Adventure Ashram training & volunteer induction
- Ideally a commitment of approx. 6-8 hours per week June-Nov 2022
- Equipment you need: Laptop/PC, Internet Access

To apply for this position, please email your CV and a short covering letter explaining why you would like to support Adventure Ashram in this role (max. 1 side of A4) to chloe@adventureashram.org.