

JOIN THE

#KARMACURRY



MOVEMENT!

Sponsor the Karma Curry campaign and help tackle human trafficking in India & Thailand

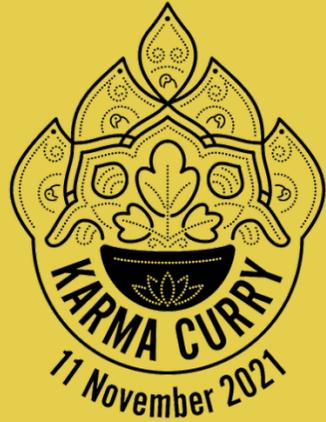




#KARMACURRY

CELEBRATE KARMA CURRY 2021!

- Restaurants around the world will take part.
- Amazing opportunity for your like-minded business to join in the celebrations, support a fantastic cause and get noticed by hundreds of potential customers and clients.



WHAT IS KARMA CURRY?

Karma Curry is an exciting new movement started by Adventure Ashram (UK Charity no: 1122629)- a small charity dedicated to supporting anti-trafficking projects in India and Thailand.

Karma Curry embraces the world's love and passion for curry to transform the lives of children and families affected by human trafficking in India and Thailand.

Restaurants around the world are donating £1 from every curry sold on Thursday 11th November 2021. We would like to invite your business to take part in the campaign as a valued partner.





WHAT IS HUMAN TRAFFICKING?



- Human trafficking involves the recruitment, harbouring or transportation of people into a situation of exploitation, this typically involves the use of violence, deception or coercion.



- Human trafficking can involve many different forms of exploitation. Victims may be forced into prostitution, labour, begging, criminality, domestic violence, servitude, marriage and organ removal.



- According to the UN approximately 40 million people are still living in modern-day slavery.



- South Asia, with India at its centre, is one of the fastest growing regions for human trafficking in the world. An estimated 135,000 children are believed to be trafficked in India alone every year.

OUR IMPACT

Your support will help us transform the lives of thousands of women and children in India and Thailand.

Since 2012 Adventure Ashram has helped:

- Rescue and rehabilitate more than 13,000 women and children.
- Carry out 452 brothel rescues to underground brothels run by trafficking gangs and educate tens of thousands of children, men and women about sexual exploitation.
- Re-unite 1400 trafficked children with their families.
- Bring 410 traffickers to justice.





PARTNER WITH KARMA CURRY!

Become an official partner of the 2021 #KarmaCurry campaign with a £200 donation:

- Support hundreds of vulnerable children and survivors of human trafficking through grassroots work in South India and Thailand.
- Raise your product and business brand awareness among Adventure Ashram supporters, restaurants participating in the campaign and curry lovers internationally.
- Feature your company logo on the Adventure Ashram website Karma Curry page.
- Get your company spotlight published on the Adventure Ashram social media pages.
- Get your company spotlight distributed to hundreds of Adventure Ashram followers via our newsletters.

GANAPATI RESTAURANT PECKHAM, LONDON

"Supporting Adventure Ashram has been a wonderful experience! It's been insightful and rewarding to support such worthwhile causes. "



JOIN THE #KARMACURRY MOVEMENT!

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Sign up today by emailing chloe@adventureashram.org.

 www.adventureashram.org

