

Social Media Volunteer, 6-12 hours per week (flexible and can be spread over several days.)

This is a remote role on a voluntary basis.

Adventure Ashram is a small but mighty charity committed to supporting survivors of human trafficking in India. We work closely with our local grassroots partners, supporting them with funding, project implementation and capacity building. To date we have supported thousands of survivors of human trafficking, domestic violence and child marriage and helped hundreds of disadvantaged children to access education and a brighter future.



We are seeking an enthusiastic and committed Social Media Volunteer to support the growth of Adventure Ashram's social media reach and communications. This is a fantastic opportunity to join a small but ambitious charity with tons of passion and you will have a real chance to see the impact of your work!

Main responsibilities of the role:

- Help devise and implement digital strategies for our upcoming campaigns, including Karma Curry & Yoga Stops Traffick, plus a new content stream focussing on the power of adventure to achieve good!
- Create content to support the charity's online communications, project updates & campaigns on TikTok, Facebook, Twitter, Instagram & LinkedIn
- Help monitor our social media accounts and respond to direct messages and comments
- Re-tweet and share relevant information, articles and posts relating to Adventure Ashram's India projects and charitable objectives on Twitter
- Collaborate with influencers to create engaging campaign content and help elevate Adventure Ashram's voice online

Person specification

We are looking for a personable and enthusiastic person with an interest in international development to join our small team on a volunteer basis. You have a flexible approach, lots of passion for our cause and are a team player.

You've got excellent writing skills with the ability to create engaging and snappy captions. You're an effective story-teller and have a strong eye for design & detail and you are able to work independently and remotely. You are comfortable creating a range of visual content including graphics, animations and videos across a range of social media platforms. Ideally, we would like you to join us for an immediate start on an ongoing, part-time, voluntary basis.

What we offer in return

- A supportive team to work alongside
- Training and induction from Adventure Ashram
- The opportunity to gain communications experience at a small charity
- The knowledge you have made a positive difference to people's lives
- Invitations to Adventure Ashram's upcoming events

Requirements of role

- Complete Adventure Ashram training & volunteer induction
- Ideally a commitment of approx. 6-8 hours per week for a minimum of 3-6 months
- Equipment you need: Laptop/PC, Internet Access

To apply for this position, please email your CV and a short covering letter (max. 1 side of A4) explaining why you would like to support Adventure Ashram in this role to chloe@adventureashram.org.